

# HEALTH & BEAUTY



**STARPOOL**

wellness concept



In a world that spins fast, we create  
wellness oases where time slows down.

Spaces and programs dedicated to health, beauty, and self-care.  
Places where body and mind regain harmony and vigour.  
Because making people feel better is all that we want.



# Summary

<b>Beauty and health united</b>	7
---------------------------------	---

---

## THE STARPOOL METHOD

<b>The Starpool method</b>	9
Heat, water, and rest: back to basics	11
Why choose us?	12
Beauty from within	15

---

## LONGEVITY SPA

<b>The ideal solution for preventive care</b>	19
Configuration	21
Longevity Spa Basic	22
Longevity Spa Pro	23
Longevity Spa Elite	24
Longevity Spa Elite Plus	25

---

## TREATMENT ROOM

<b>Beauty and self-care solutions</b>	29
Configuration	31
Treatment Room 1	32
Treatment Room 2	33
Treatment Room 3	34
Treatment Room 4	35
Treatment Room 5	36

---

## INSIGHT

<b>Mental Wellness</b>	41
<b>Wellness Coach</b>	42
<b>Mindfulness Programs</b>	44
<b>Breathing Techniques</b>	45

## OUR PRODUCTS

Nuvola	49
Soffio	51
Battista	53
Spa Table	55
Raxul	57
Zerobody Dry Float	61
Zerobody Cryo	63
Molecular Hydrogen Booster	65
Photobiomodulation Teraphy	67
Lounger	69

## OUR SERVICES

Our services	72
Training	75
References	80

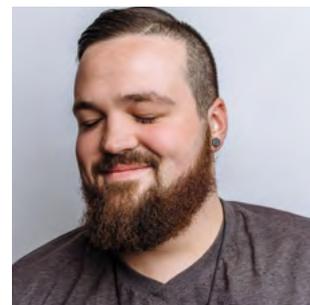


# *Beauty and health united*

A healthy lifestyle is the bedrock of a long-lasting state of beauty and wellness.

We turn the desire to feel well and fit into reality, thanks to **innovative products and effective methods of use that favour deep well-being, inside and out.** Immersive experiences that, acting from within, allow to achieve excellent aesthetic results.

The areas dedicated to beauty and self-care, **designed with advanced technologies and scientifically-validated methods,** broaden the frontiers of spas and beauty centres and make the experience all-embracing. Our goal is to make your facility a piece of excellence **offering innovative Wellness to be experienced at any moment, even for a few hours.**





# *The Starpool method*

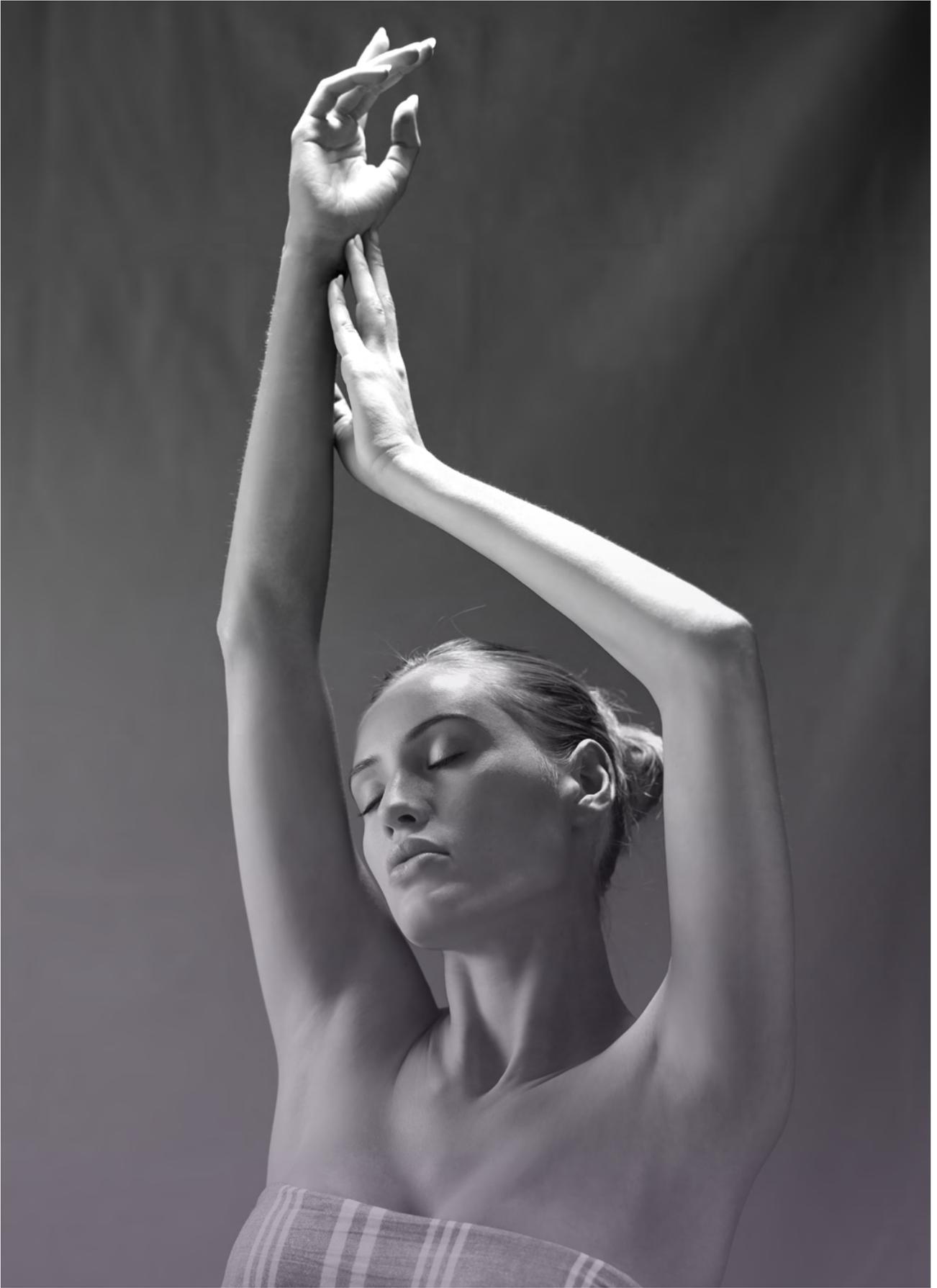
The **Starpool Method** is the foundation of every solution that we present, representing our idea of a kind of wellness that **revolves around the individual.**

Our approach is based on a continuous activity of scientific research, which is reflected on the design and realisation of the spaces dedicated to Wellness and self-care.

We rely on **effective work tools and operational methods** aimed to optimize time, space and investments, to favour the operators' awareness and to target the guests' needs specifically.

For a kind of beauty that is powered by health and knowledge.





## *Heat, water, and rest: back to basics*

Our evolution embraces the cultural heritage left to us by spa traditions, which we have reinterpreted from a modern perspective through a measured alternation of three fundamental elements: heat, water and rest, **the formula that represents the DNA of each one of our projects.**

**Innovative Wellness solutions** that lead to authentic psycho-physical benefits through actual multi-sensory experiences.

Through this formula, we have also defined a **system of space designing** which is based on the perfect succession of three phases, to ensure people's well-being from a scientific standpoint.



The starting point of every wellness experience, heat is the fundamental element in saunas and steam baths, where the body reacts to overheating by activating the cardiovascular system and triggering beneficial perspiration.



Water is the fundamental element of cold reactions. They allow the body to rebalance its temperature after being exposed to intense heat and to trigger a series of beneficial psycho-physical reactions.



Rest is the state in which our body experiences relaxation and psycho-physical regeneration. This condition is necessary to make the most of your wellness experience.

## *Why choose us?*

### EFFECTIVE INNOVATION

Our number one goal is to meet the need for a better quality of life, and science is our ally. We work to create **innovative and effective Wellness proposals** that combine health and beauty thanks to **cutting-edge equipment**.

### EFFECTIVE PROGRAMS

Beauty rituals, treatment protocols and health prevention programs become **functional tools to make the most of the effectiveness of the offer** and combine the aesthetic result with profound and long-lasting psycho-physical well-being.

### TRAINING COURSES

Facilities can count on our experience for the training of their employees. **Our courses increase knowledge**, teach the correct application of our methods of use and offer updates on the most effective management technologies focused on the improvement of the available services.

### SUSTAINABILITY

Knowledge of spaces and materials, as well as in-depth design competence, allow us to develop **sustainable solutions that include the combination of the most performing products**, on the basis of our clients' objectives.





# *Beauty from within*

The latest trends of the world of Wellness show us that more and more often people look for **quality wellness**, made of formulas, **cutting-edge technologies and customised treatments** that have an impact inside and out.

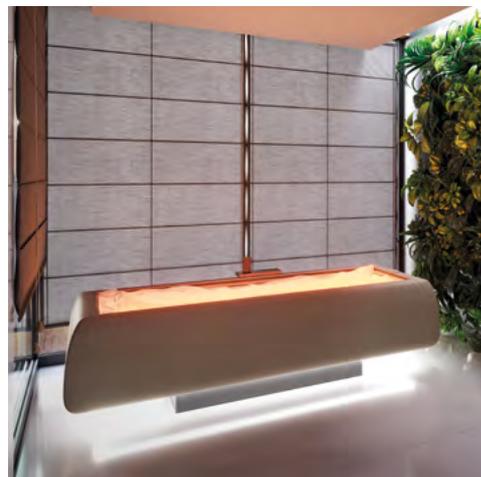
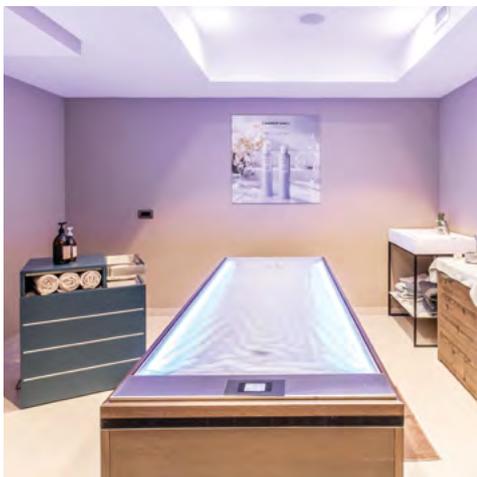
This is why we have created two new formats:

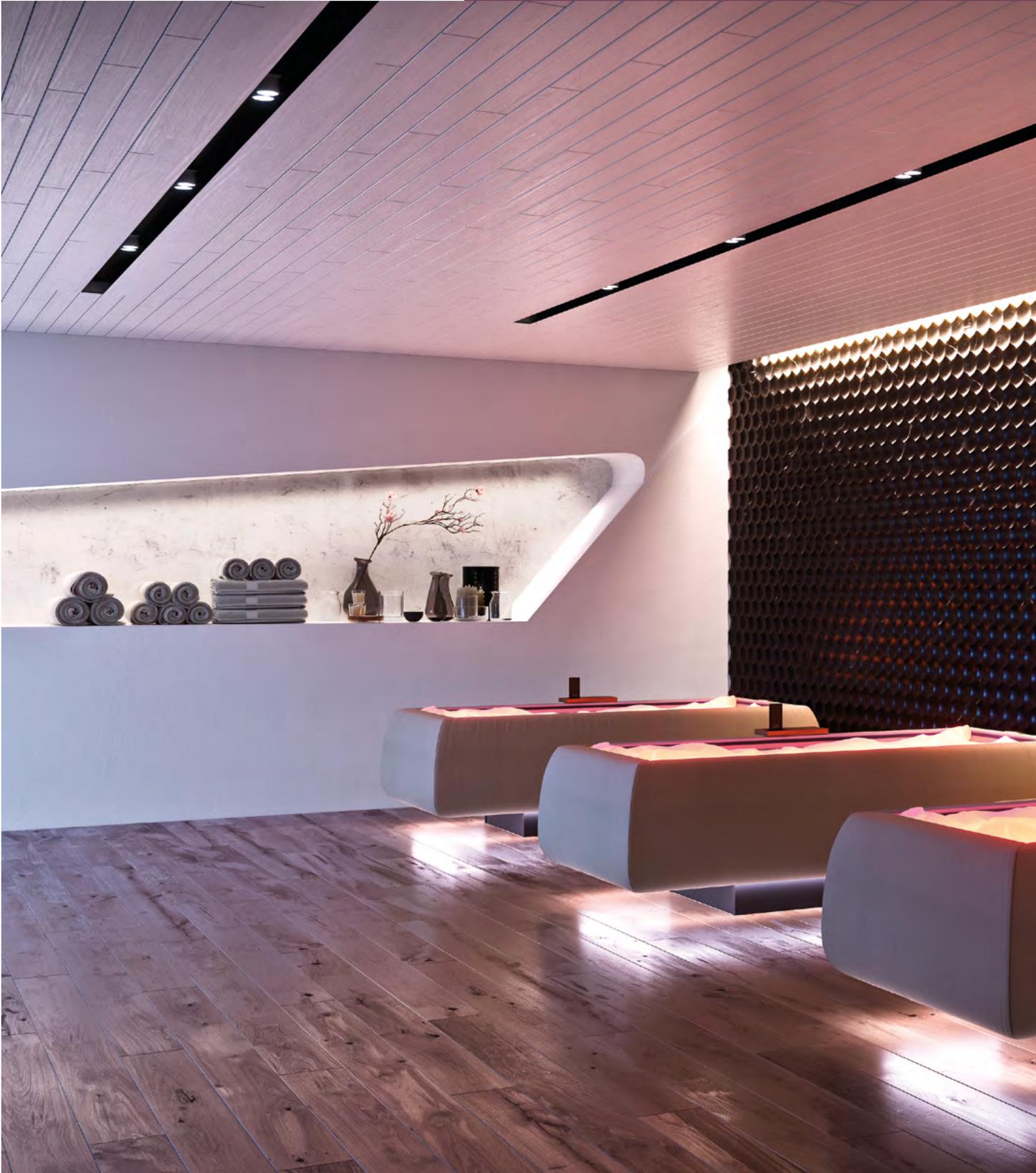
## *Treatment Room,*

to transform the beauty area in a space that features high-tech equipment, which makes the most of the result of each treatment;

## *Longevity Spa,*

an innovative area entirely dedicated to preventive and anti-ageing care.





A photograph of a spa room. In the foreground, a hot tub is partially visible, filled with water and surrounded by white towels. The wall behind the hot tub is covered in a decorative pattern of small, glowing blue and red lights. Above the hot tub, the wall is covered in a large, textured, honeycomb-like pattern. The ceiling is dark with a recessed light fixture. The floor is made of dark wood. The overall atmosphere is relaxing and modern.

# *Longevity Spa*



# *The ideal solution for preventive care*

Planning regeneration programs and specific treatments to deal effectively with **stress management, sleep, psycho-physical performance and longevity** has become a priority for all those working within the domain of *remise en forme*. **An innovative approach to beauty**, developed for those who want to devote space to **preventive healthcare and longevity** in their centre. Our Longevity Spa is a cutting-edge format that features **specific programs of usage and innovative technologies**.

## PROGRAMS



### STRESS MANAGEMENT

Goal: managing stress and emotions well  
Ideal to: favour the full regeneration of body and mind  
in every moment of the day.



### SLEEP

Goal: sleep well to live better  
Ideal to: eliminate the daily tensions,  
and improve the quality of sleep.



### PERFORMANCE

Goal: physical recovery and mental focus  
Ideal to: favour top psycho-physical performance  
at all times, at work and in daily life.



### LONGEVITY

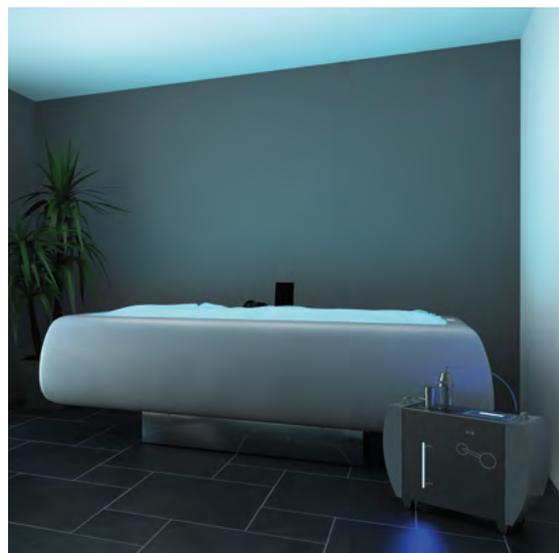
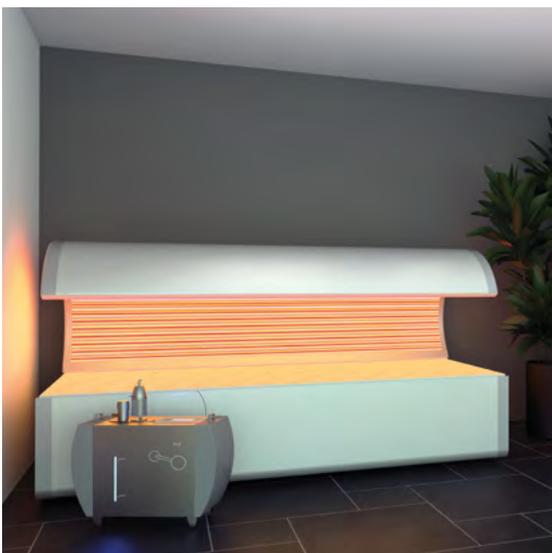
Goal: living healthy and long  
Ideal to: protect one's health  
and slow down the ageing process.



# Configuration

The Longevity Spa is an innovative format that includes a harmonious combination of **technologically sophisticated equipment** which has the goal to **keep the body's health potential active**, favouring longevity.

According to the dimensions, the available resources and the goals, it is possible to choose one of four different configurations: **Longevity Spa Basic, Longevity Spa Pro, Longevity Spa Elite, Longevity Spa Elite Plus.**



# Longevity Spa Basic

The Basic option was developed for those who want to **keep up with the market evolution**, even with little space at their disposal. It can be created inside a **single cabin** for customised treatments; or using **an entire relaxation area**, associating to each designated seat specific pieces of equipment, which transform it into an exclusive area.

This configuration allows you to offer fast regenerating experiences that only take 20 minutes, and that are ideal for clients who do not have much time to dedicate to their well-being.



## COMBINATION



### PRODUCTS:

WELLNESS COACH + LOUNGER + MOLECULAR HYDROGEN BOOSTER

Possible health programs:

- STRESS MANAGEMENT    SLEEP    PERFORMANCE    LONGEVITY

# Longevity Spa Pro

Longevity Spa Pro was developed for those who want to **enhance their offer with cutting-edge technologies**, such as the Dry Float Therapy.

This solution allows you to offer your clients innovative treatments for the complete well-being of body and mind, which is the foundation of a healthy lifestyle.



## COMBINATION



### PRODUCTS:

ZEROBODY DRY FLOAT + MOLECULAR HYDROGEN BOOSTER

Possible health programs:

- STRESS MANAGEMENT
- SLEEP
- PERFORMANCE
- LONGEVITY

# Longevity Spa Elite

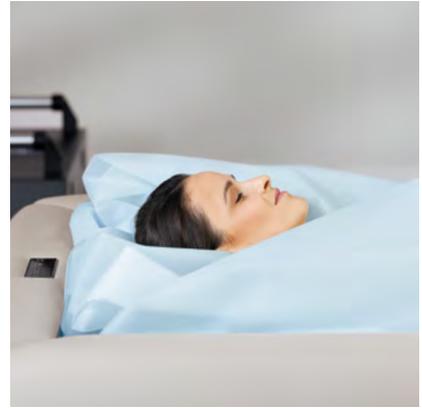
The Longevity Spa Elite was developed for those who want to complete their beauty offer with the **benefits of cryotherapy**.

It is the ideal solution to take care **completely** of people's **psycho-physical health** with specific programs that make the most of the physiological effects of **heat, cold** and **Float Therapy**. Especially indicated for centres that also deal with the recovery of athletes and professional sports people.

It offers effective and fast sessions with single pieces of equipment and customised combined programs.



## COMBINATION



### PRODUCTS:

ZEROBODY DRY FLOAT + MOLECULAR HYDROGEN BOOSTER  
+ ZEROBODY CRYO

Possible health programs:

● STRESS MANAGEMENT ● SLEEP ● PERFORMANCE ● LONGEVITY

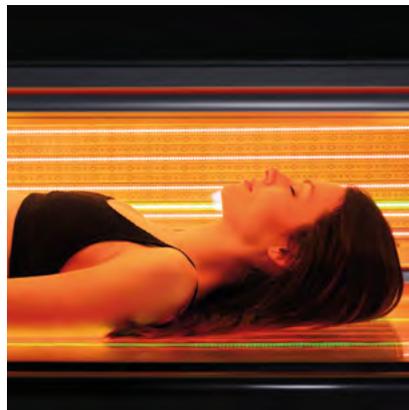
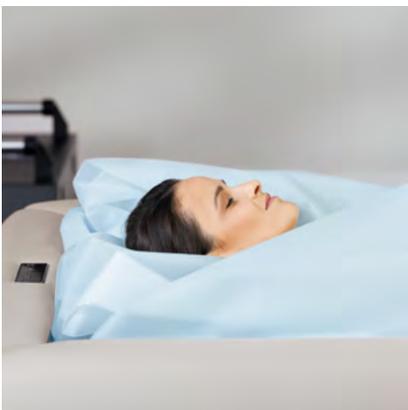
# *Longevity Spa Elite Plus*

The Elite Plus version was developed for those who want to enhance their offer with photobiomodulation treatments. This therapeutic technique does not require the presence of medical staff and works with the emission of **low-frequency light energy**, which reaches the cells through the skin, providing the former with new energy.

It offers effective and fast sessions with single pieces of equipment and customised combined programs.



## COMBINATION



### PRODUCTS:

ZEROBODY DRY FLOAT + MOLECULAR HYDROGEN BOOSTER  
+ ZEROBODY CRYO + PHOTOBIO-MODULATION

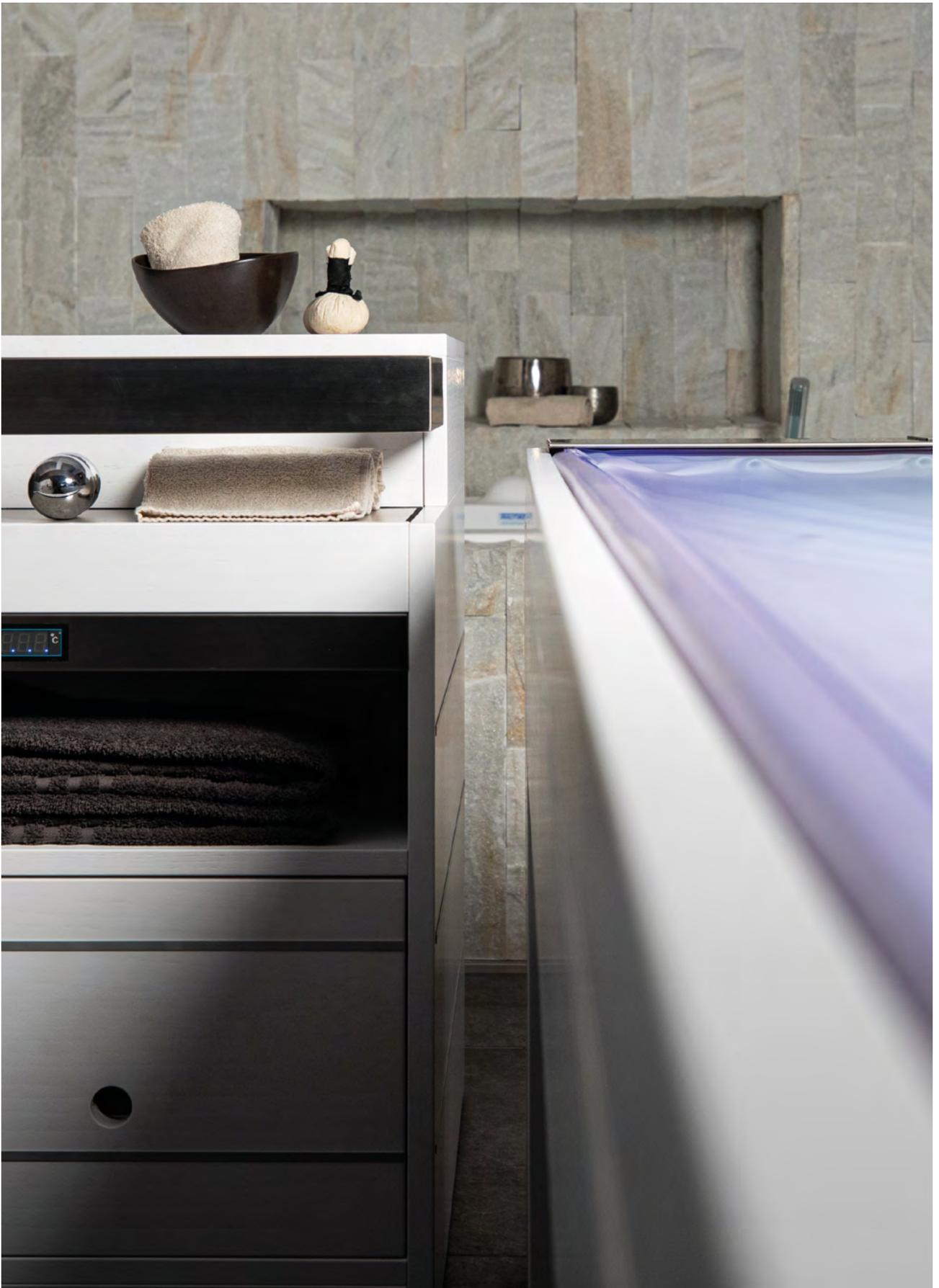
Possible health programs:

- STRESS MANAGEMENT
- SLEEP
- PERFORMANCE
- LONGEVITY





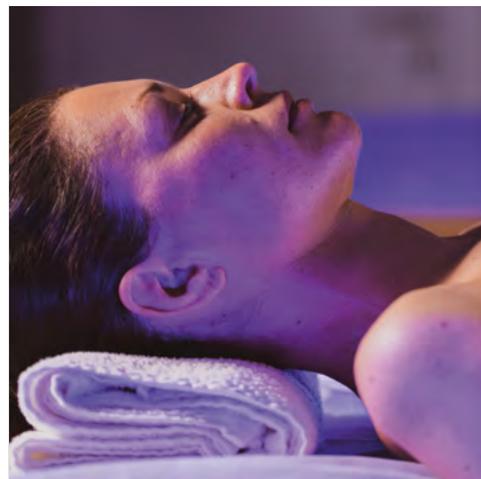
# *Treatment Room*



# *Beauty and self-care solutions*

The alternation between heat, water and rest underlies a new idea of aesthetics where beauty and functional well-being are achieved through **effective treatments and cutting-edge rituals.**

Through the skilful manipulations of the operator, the products maximize the benefits of both treatments and rituals in beauty areas and centres.



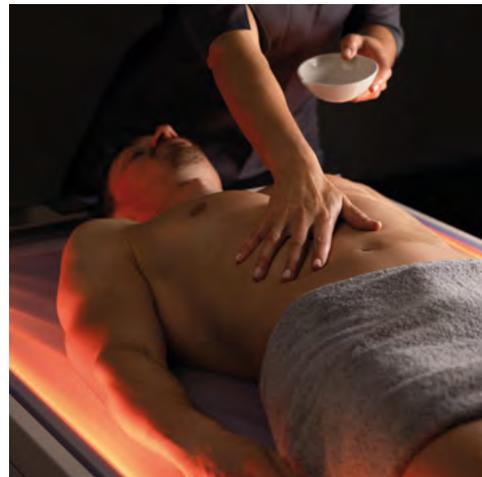


# *Configuration*

The Treatment Room is a format that takes advantage of the **harmonious combination of innovative pieces of equipment** for effective and ingenious rituals.

Health and beauty are united at last in customised Wellness proposals.

According to the dimensions, the available resources and the goals, **it is possible to choose one of five different configurations** for the complete well-being body and mind.



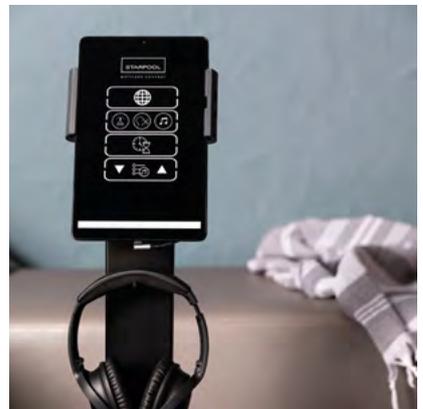
# *Treatment Room 1*

A combination that was conceived for those who want to make innovation their strong point.

Ideal to **maximize the effectiveness of one's treatments, to be combined with the regenerating power of the Dry Float Therapy** and offering multi-sensory experiences thanks to the alternation between hot and cold temperatures.



## COMBINATION



PRODUCTS:

NUVOLA + BATTISTA + WELLNESS COACH



MINIMUM REQUIRED SQUARE METRES: 11

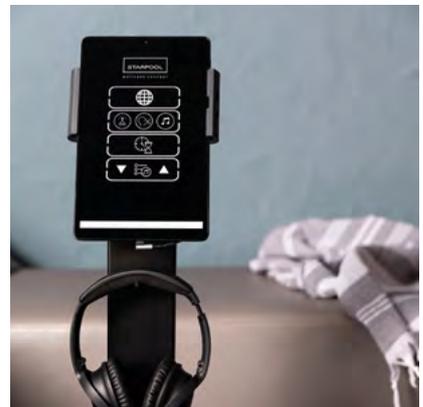
## *Treatment Room 2*

A combination that was conceived for those who want to offer their clients a sensory experience through the **western functional massage of body and face** combined with the alternation of hot and cold, which enhances the beneficial effects of the oils and creams used at an ideal temperature.

The sound of the rhythmic, caressing wave of Soffio, the warmth of the water and the chosen colour that radiates to the entire room favour profound relaxation.



### COMBINATION



#### PRODUCTS:

SOFFIO + BATTISTA + WELLNESS COACH



MINIMUM REQUIRED SQUARE METRES: 10,2

## *Treatment Room 3*

A combination that was conceived for those who want to offer their clients **complete wellness programs and build their loyalty with specific and customised programs.**

The three elements, along with the rituals and the regenerating power of the Dry Float Therapy, allow to make the most of the chosen massage and lead people to perfect relaxation.



### COMBINATION



#### PRODUCTS:

NUVOLA + SOFFIO+ BATTISTA+ WELLNESS COACH



MINIMUM REQUIRED SQUARE METRES: 17,8

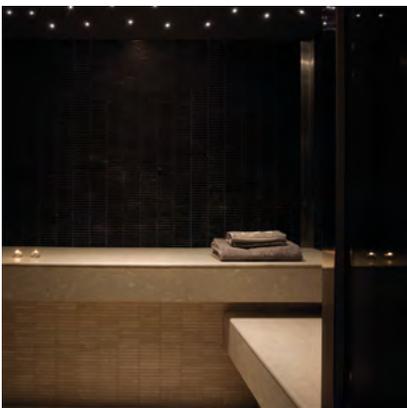
## *Treatment Room 4*

A combination that was conceived for those who want to welcome their clients in a **cosy environment, which recreates the atmosphere of the ancient Roman and Middle Eastern baths** - just like in an actual spa.

The three elements allow the operator to transform beauty rituals in organised and distinctive wellness rituals, with **real and long-lasting benefits**.



### COMBINATION



PRODUCTS:

RAXUL + SPA TABLE + BATTISTA+ WELLNESS COACH



MINIMUM REQUIRED SQUARE METRES: 20,7

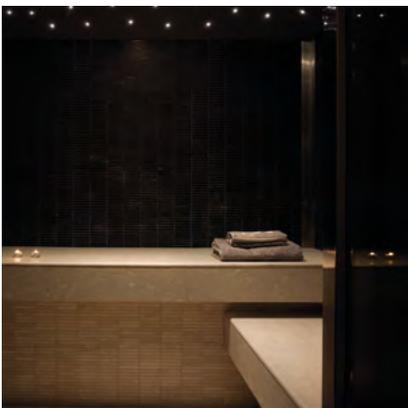
## *Treatment Room 5*

A combination that was conceived for those who want to offer their clients a special and **customised wellness experience**, taking them to a dimension where time stands still.

On Soffio, the **natural warmth of the water** enhances the benefits of the functional and relaxing massages; and with Raxul, every ritual can be combined with the most suitable temperature for the individual's specific goals: mild, deep or moist heat.



### COMBINATION



#### PRODUCTS:

RAXUL + SOFFIO + BATTISTA + WELLNESS COACH



MINIMUM REQUIRED SQUARE METRES: 20,7





INSIGHT



*Mental  
Wellness*



[Discover more on Wellnes Coach](#)

# *Mental Wellness*

Living well, a shared desire enhancing the interest in **Mindfulness and conscious breathing techniques** in the world of Beauty too.

Well-being, understood as a person's psycho-physical balance, has a key role - now more than ever - in the assessment of the quality of life.

This leads us to the daily pursuit of **effective solutions for body and mind**, which are a necessity for a healthy and fulfilling lifestyle.

Our **Brain Training programs** were developed with renowned partners in the fields of science and sport to enhance and improve the offer of Beauty treatments, for an ever more complete kind of well-being.



## *Wellness Coach*

Our **Wellness Coach** is the interactive virtual guide for authentic well-being, always right at hand. Each piece of content is designed to **promote psycho-physical recovery** into actual experiences of deep regeneration.

**Mindfulness, breathing techniques and relaxing music** can be used in combination with body treatments and can be an **integral part of every wellness program** to enhance their effects and make the experience even more beneficial and fulfilling.

The **Personal model**, equipped with noise-cancelling headphones, was developed to boost individual treatments. The **Social model**, equipped with a Bluetooth high-quality loudspeaker, is the ideal solution for immersive experiences even in shared environments.



## MENTAL WELLNESS

Wellness Coach is a professional tool that complements body treatments.

In the world of beauty it allows to **combine massages and treatments with actual well-being programs** for body and mind. It supports the work of beauty operators, offering unique emotions to the guests.

### BEFORE THE TREATMENT

To create a welcoming setting and prepare for the treatment in a **state of complete quiet and relaxation**.

### DURING THE TREATMENT

To **promote deep relaxation, reduce stress and release tensions** more easily.

### AFTER THE TREATMENT

To create the right atmosphere before **gradually going back to reality** with renewed psycho-physical well-being.

# Mindfulness Programs



## RELAXATION

A body scan exercise to **explore and relax your body profoundly**. Your first step: once you are able to make the most of relaxation for its whole duration, you'll be ready to move on to the following programs.



## CREATIVITY

It is training for mental presence that results in **greater clarity and awareness**.

It promotes a creative approach to problems, improving the ability to find new connections between ideas and solutions and favouring a positive decision-making attitude.



## CALM

A program that helps you achieve **a state of peace**, letting go of the stress and chaos of daily life. Ideal to focus better, with positive effects on memory and on your psycho-physical well-being in general.



## STABILITY

A program that leads you towards **better balancing of your emotions**, in order to manage them rather than being conditioned by them. It helps you perceive reality for what it really is and to live life in a healthy and productive way.



## LUCIDITY

An exercise that trains mental agility, favouring **better focus and perfect self-awareness**. It helps you to deal with problems with a firm grip on your mental abilities, without being overwhelmed.

# *Breathing techniques*



## BEGINNER

To develop **control over diaphragmatic breathing**, maintaining a constant rhythm between inhalation and exhalation.



## INTERMEDIATE

To develop control over a diaphragmatic breathing pace that **favours the physiological slow-down of heart rate** and an increasing state of relaxation.



## ADVANCED

To develop complete **control over diaphragmatic and chest breathing**, maintaining a constant rhythm. Once you have gained full control over your breathing, you'll be able to move on to the following exercises.



## PERFORMANCE

To develop control over **diaphragmatic and chest breathing**, with a pace that favours deep relaxation and mental focus.



## CHALLENGE

To **achieve a completely balanced psycho-physical condition**, in order to deal with the most challenging aspects of your private, athletic or professional life.





*Our  
products*



[Discover more on Nuvola](#)

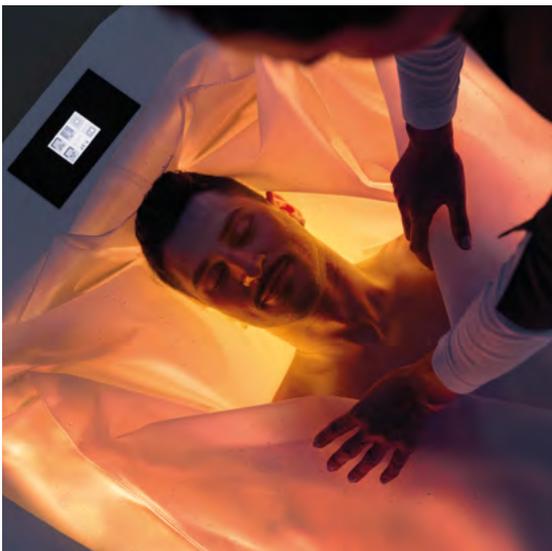
# Nuvola

Nuvola is the innovative solution that maximizes the benefits of the traditional body treatments, turning them into pleasant **rituals of beauty and wellness to perform again and again**, for results that last over time.

Thanks to the regenerating power of the **Dry Float Therapy** and to the synergy between heat, water and rest, Nuvola offers your guests an all-encompassing and unique experience that goes beyond the body treatment as an end in itself.

Nuvola allows you to enrich your offer with what everyone needs and asks for: complete Wellness programs that do not impact the body alone, but also the mind, moving past the concept of traditional aesthetics.

Nuvola requires **very little maintenance** and only needs an electrical connection.





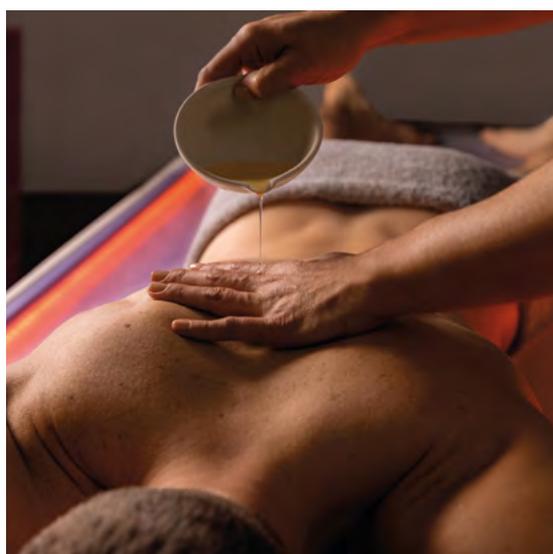
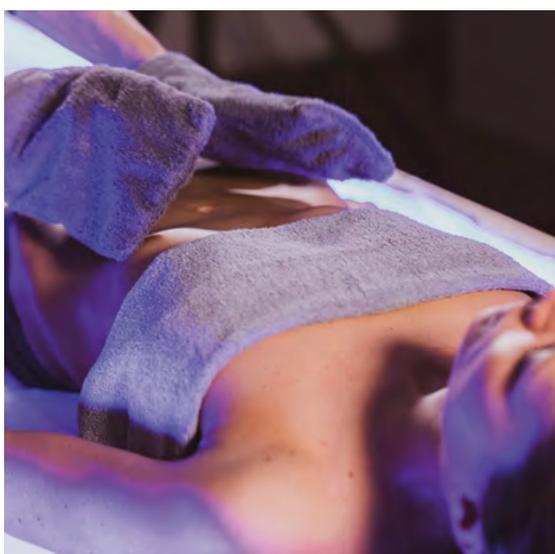
[Discover more on Soffio](#)

# Soffio

The **regular, gentle wave** that goes across Soffio, our special massage bed, amplifies the beneficial effects of the manual treatments of the operator.

The **natural warmth of the water** caresses the guest, releasing the tensions and maximizing relaxation in a dry setting. In this way, the guest is immersed in an actual **sensory experience** enriched by **suggestive plays of light**.

A unique treatment with a double benefit: the higher the perception of the offer, the greater the benefit for the guest.





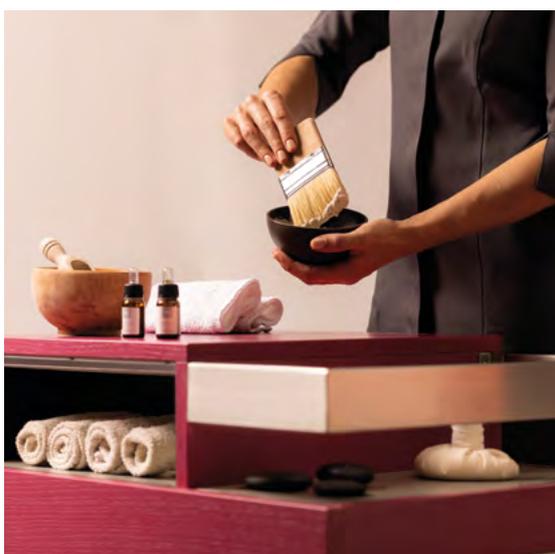
[Discover more on Battista](#)

# Battista

Battista is the **sophisticated high-tech trolley** that ensures support to the operators - just like an impeccable assistant.

It enhances the effectiveness and pleasantness of the treatment thanks to the **alternation between hot and cold temperatures**, creating a sensory experience of pure well-being and offering the same benefits as the Kneipp Therapy without the need to move.

Battista is technology in service of manual work.





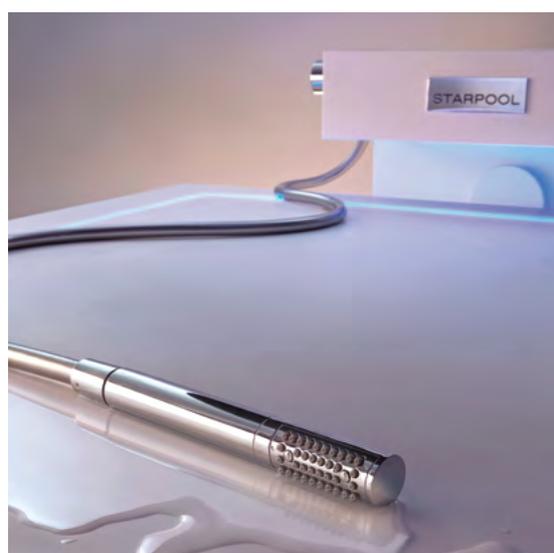
[Discover more on Spa Table](#)

# Spa Table

Spa Table is our Beauty proposal dedicated to peel treatments and cosmetic rituals.

**Inspired by the ancient traditions of the Roman baths** and Arab hammams, Spa Table can transform your typical body treatment to fight flaws and blemishes into an actual wellness ritual.

The multi-sensory experience is enriched with a LED lighting system featuring 7 colours, that can be activated in colour-rotation mode or with a fixed colour light.





[Discover more on Raxul](#)

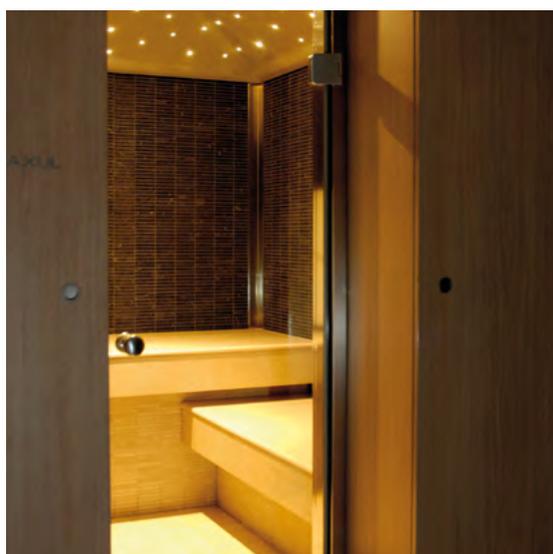
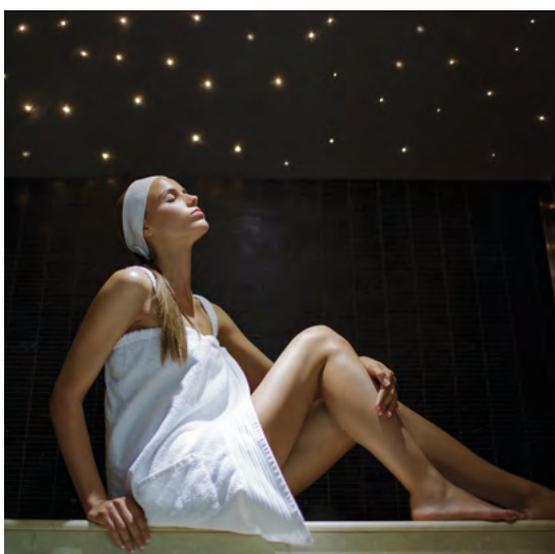
# Raxul

Raxul can recreate all the temperature phases of the **ancient Roman Baths** in sequence, shaping a private environment where beauty rituals are transformed in distinctive wellness programs that can be planned.

All the benefits of the **heat, steam and Roman bath** are combined in one solution to offer beauty treatments: *remise en forme* and detoxification, drainage of excess fluids and toning.

Raxul is equipped with a hand-shower for the rinsing, and an audio system.

The wellness experience is enriched by the LED lighting system that accompanies each treatment with a different colour.



## OUR PRODUCTS

# Rituals

### MUDBATH RITUAL

*25-minute cycle*

Ideal for several types of baths, like packs with mud and clay. The rising temperature inside this environment allows the packs to dry on certain parts of the body, thus releasing the active ingredients, and to eliminate impurities. The following steam inlet softens the mud, or the applied pack, and makes the rinsing easy. Lastly, a warm rain scented with passion fruit fragrance removes the cosmetic product and leaves the skin soft, clean and perfumed.

### ESSENCE RITUAL

*23-minute cycle*

Characterised by warm steam and essence of Eucalyptus. Once the temperature is mild, a short steam bath and a light cold breeze are alternated. This alternation supports the upper respiratory tract. It can be combined with a cosmetic product, like body scrub or a washing lotion, which favours skin cleansing and drainage of excess liquids.

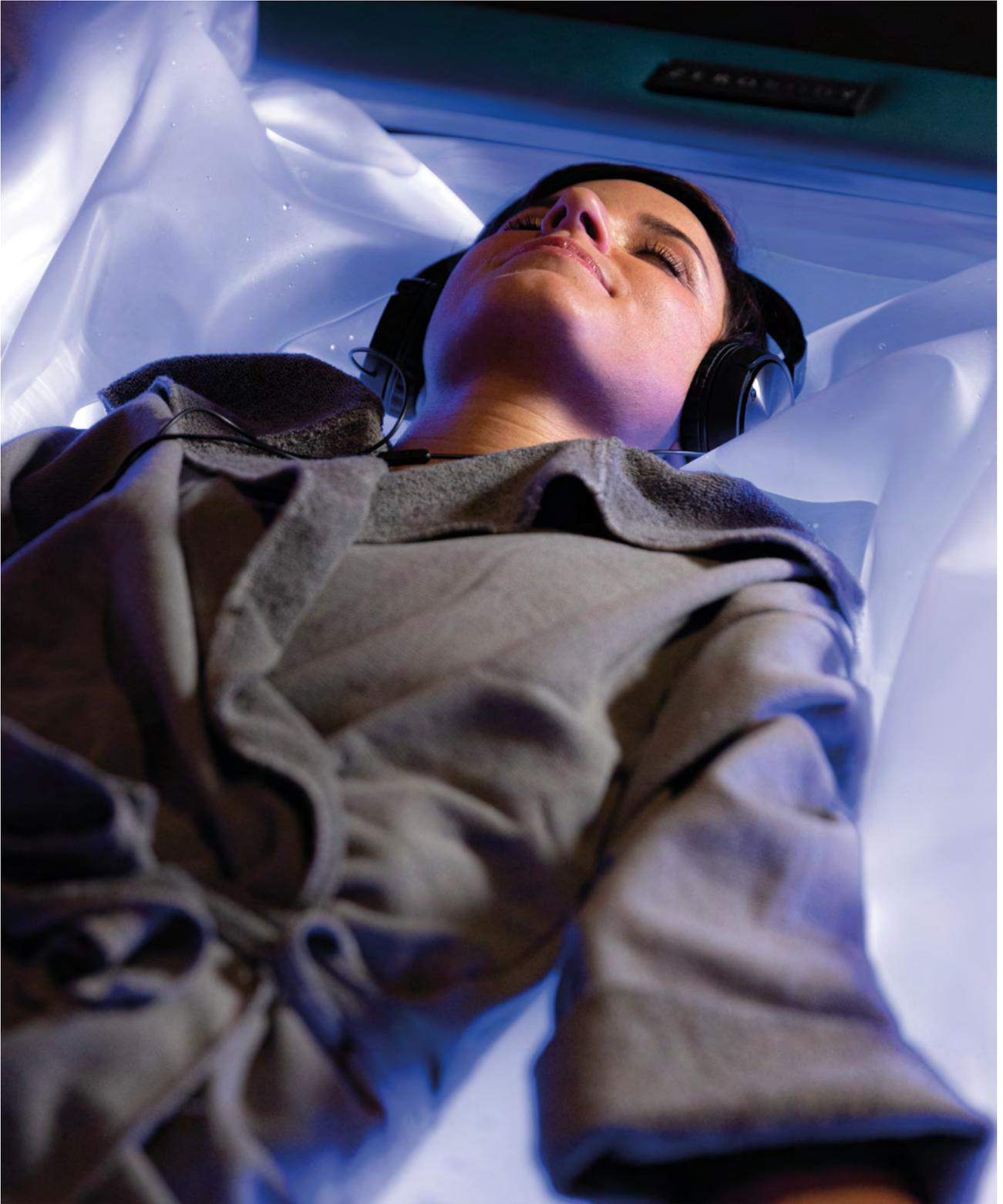
### RITUAL OF TIDES

*29-minute thalasso-cycle*

This ritual consists of a brief phase of mild eat and exposure to steam, followed by the inlet of a saline solution mixed with Eucalyptus essence. The alternation of saline solution and steam is repeated for three times, so creating a synergy between the breathing and the drainage of excess liquids favoured by the salt. This program was designed specifically for detox and drainage of excess liquids. Once the cycle is over, it is very important to recover the lost fluids, drinking water, extract juice, tea or an infusion of your choice.







[Discover more on Zerobody Dry Float](#)

# Zerobody Dry Float

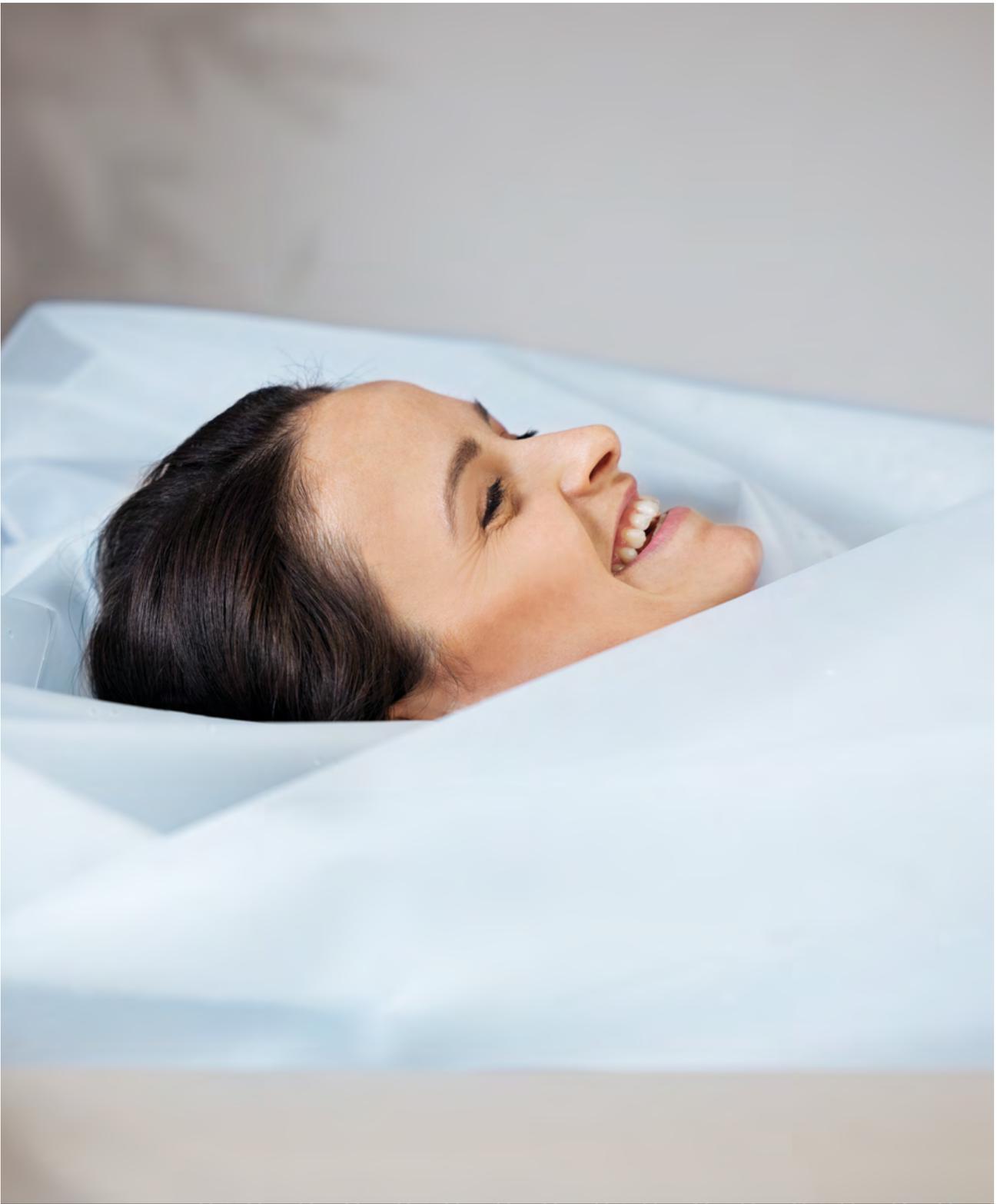
Zerobody Dry Float is the ideal solution to make the most of the **regenerating power of the Dry Float Therapy**, even in the world of Beauty, and without the need for an operator.

Highly versatile, it can be easily included both in large and in small spaces. Zerobody is indeed an effective tool that allows to **regenerate body and mind in just 10 minutes**: the body floats over 400 litres of warm water, without the need to get undressed or wet.

Through its intuitive software, it is possible to customise the Dry Float Therapy session with audio-guide **Brain Training** programs: Mindfulness and breathing exercises that favour complete psycho-physical balance.

Zerobody requires very **little maintenance** and only needs an electrical connection.





[Discover more on Zerobody Cryo](#)

# Zerobody Cryo

Zerobody Cryo is the Starpool revolution in the world of Cold Therapy. Innovative in its simplicity, safety and accessibility, it features a patented **water membrane** that wraps the body entirely without the need to get wet. It allows you to enjoy the Cold Therapy at a **functioning temperature of 4-6°C**, in a safe, comfortable and non-invasive setting.

The access is gradual and makes the approach to the Cold Therapy easier, with a less intense solution that ensures the **same benefits as the traditional cryotherapy or the immersion into icy water**.

Zerobody Cryo cools off the skin, **stimulating the immune and metabolic system**. It causes a general state of well-being and specific physical and mental benefits: skin rejuvenation, reduction of muscle and joint pain, promotion of fast and effective muscle recovery, and endorphin production, thus lowering the level of stress.

Perfect for a wellness offer in tune with the times.





[Discover more on the Molecular Hydrogen Booster](#)

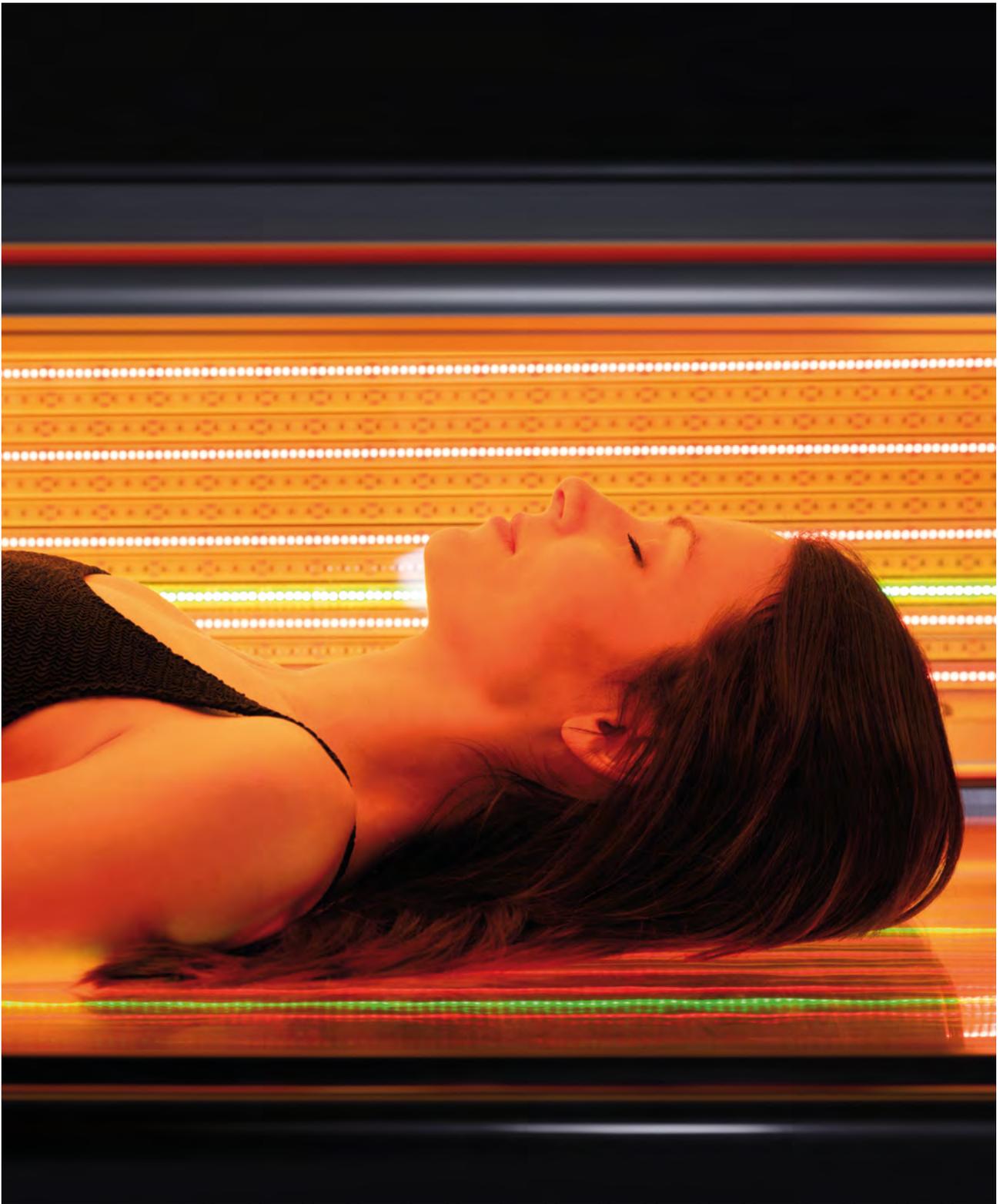
# Molecular Hydrogen Booster

An easy-to-use, cutting-edge technique that, thanks to a practical **portable intranasal system**, offers a large variety of psycho-physical benefits: it counteracts the harmful effect of free radicals, delays cell ageing, and slows down skin slackening and wrinkles formation.

As a matter of fact, molecular hydrogen is a **powerful antioxidant** that acts on memory and focus: it favours cognitive enhancement, reduces the sensation of fatigue, relieves anxiety and improves the ability to fight stress.

In addition, it has an anti-inflammatory effect that improves, for instance, first and second degree cellulite.





[Discover more on Photobiomodulation Therapy](#)

# Photobiomodulation

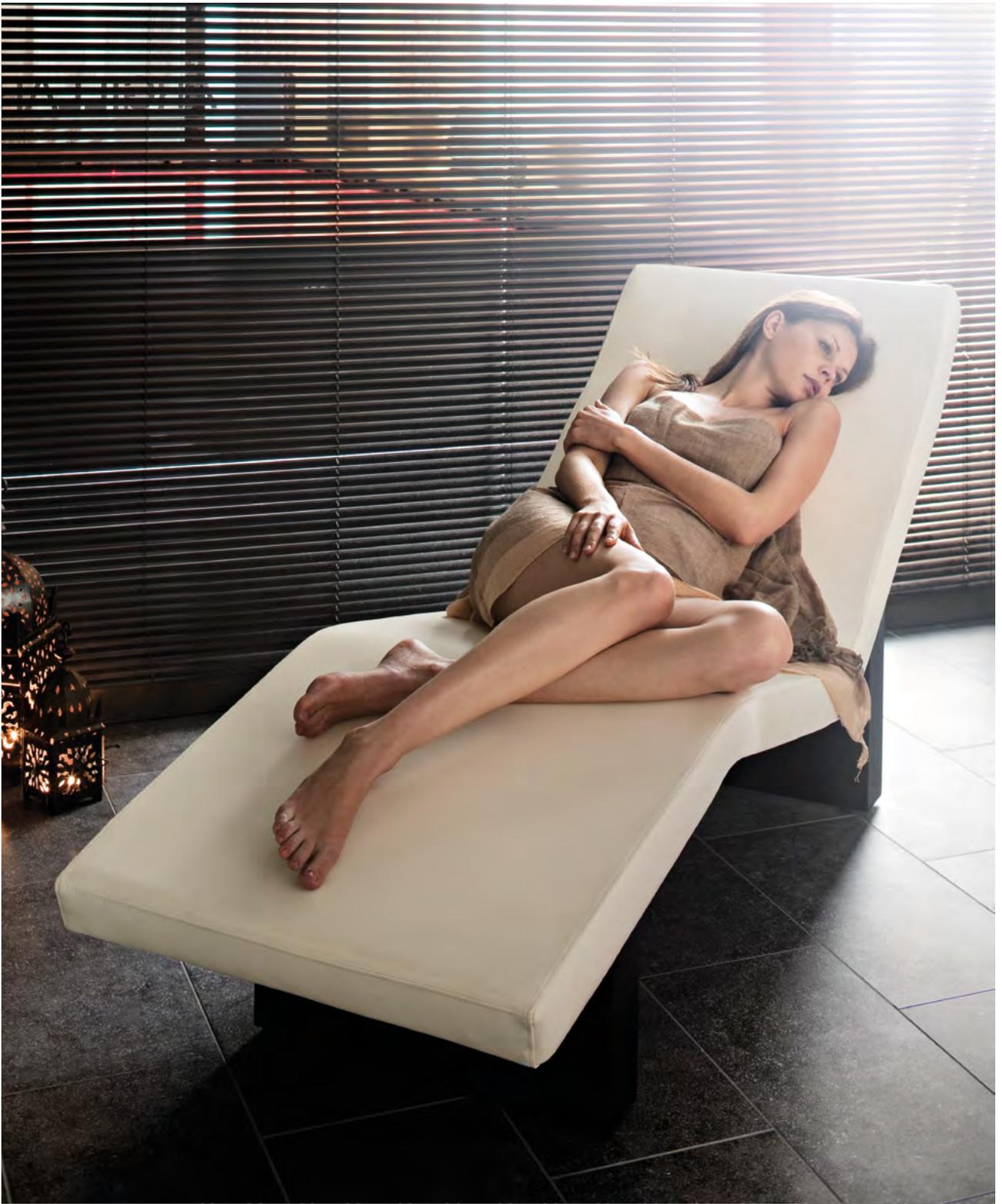
A therapeutic technique based on **low-frequency light energy emissions**, which penetrates the cells through the skin, giving them new energy and making them function more effectively.

Light that gives balance to the whole body,  
**reducing inflammation and oxidative stress.**

Photobiomodulation can have a beneficial effect on brain cells,  
favouring focus and mental sharpness.

It is also a valuable support for the **health and beauty**  
of your skin: it favours the production of cell energy,  
improving the intake of nutrition and oxygen,  
and it boosts collagen production. Your skin will then appear  
brighter, more hydrated and smoother.





[Choose your favourite lounge from our solutions for your relaxation](#)

# Lounger

## ERGONOMICS IN THE SERVICE OF WELL-BEING

The sinuous shape of Synua Lounger **supports and embraces the body perfectly** and with maximum comfort.

The essential lines and the minimal design convey lightness and simplicity through harmonious proportions.

**The ergonomic characteristics combine perfectly with the Brain Training activities**, favouring a posture that maximizes the effectiveness of Mindfulness programs and guided breathing techniques available with Wellness Coach.

Stable and robust, our Loungers blend in any indoor environment.







*Our  
services*

# *Our services*

**Consulting, Engineering, Technical Support and Training**  
are the four pillars sustaining our whole work.

Together, and thanks to the people who are part of our reality,  
we develop **ambitious projects** based on our clients' real needs,  
**supporting and accompanying them every step of the way.**

We'll support you in each phase, starting from the project,  
in order to help you make the most of our products and show  
you their full potential.



Being your **Wellness partner** pushes us to always do our very  
**best**, to develop **regenerating facilities and places** dedicated to  
individual well-being.



[Discover more about our services](#)  
[and the consulting packages designed just for you](#)

## OUR SERVICES



### CONSULTING

Our professionals stand **by your side in every phase of your Wellness project**, to help you make the most of each product you'll choose. They will support you **from the original idea to the final realisation**, helping you with all the support you need to identify the best solution in terms of **sustainability, management, function, and design**.



### TRAINING

We offer **training courses** where it is possible to meet our **best wellness professionals**. Highly-qualified personnel who can offer Wellness competence in terms of management, promotion and communication of the offered services. We also share our long experience through training courses that are specifically designed to suit context, facility and individual needs.



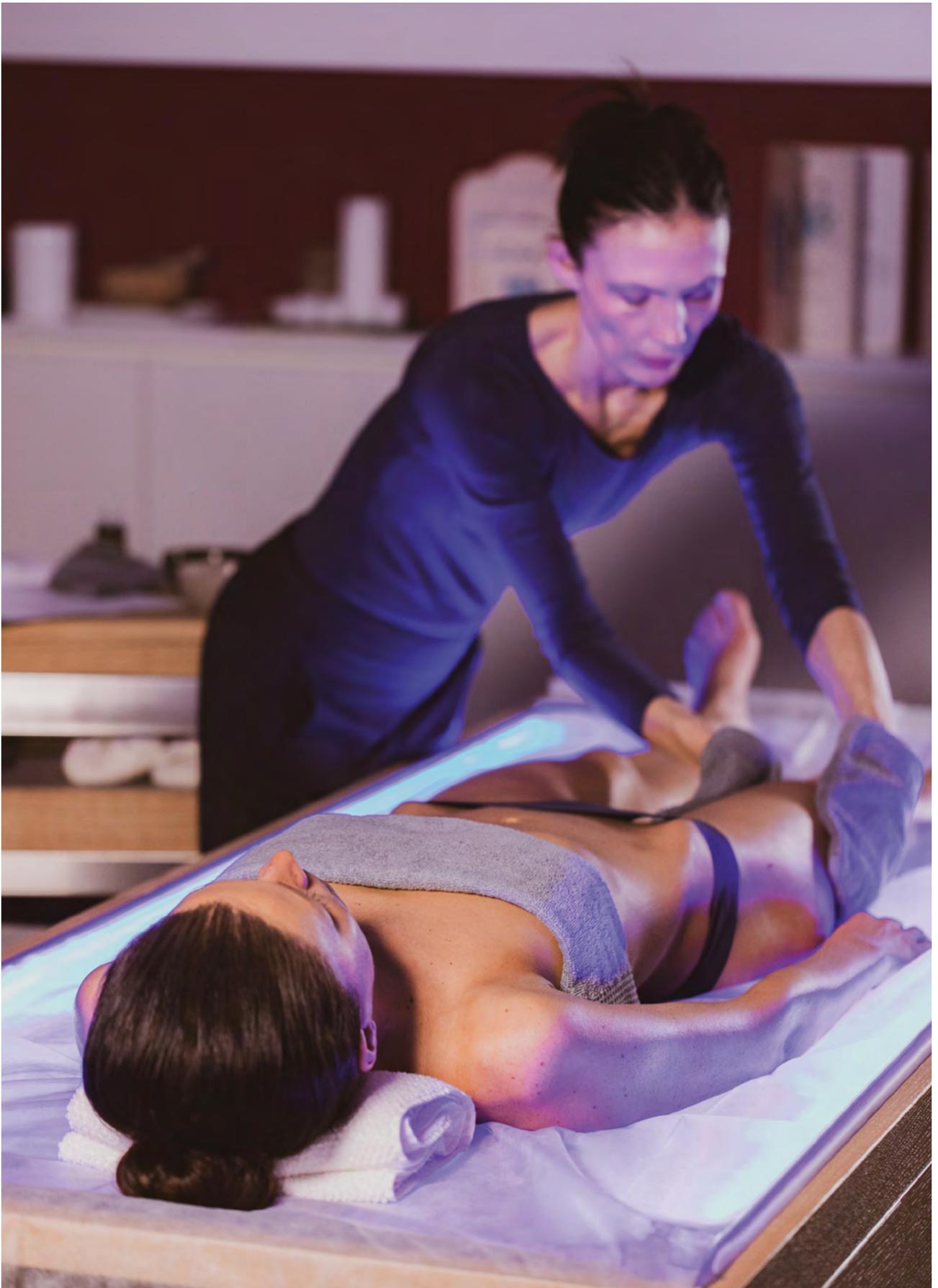
### ENGINEERING

We shape and create any request, even the most unique, and we provide all the useful information to create any desired wellness solution. **For careful monitoring and guaranteed high quality in all production processes**. Technical, engineering, and mechanical supervision in each phase of the project. Our R&D department works constantly to provide the technical documentation and the estimate cost required to realise every project.



### SERVICE

We provide **fast and constant technical support, covering the hardware and software** as well, thanks to our specialised technicians who give assistance to our clients in the shortest possible time. Our Control Room allows us to **monitor each piece of equipment remotely**, ensuring **prompt, inexpensive action** to prevent anomalies and malfunctions.



# *Training*

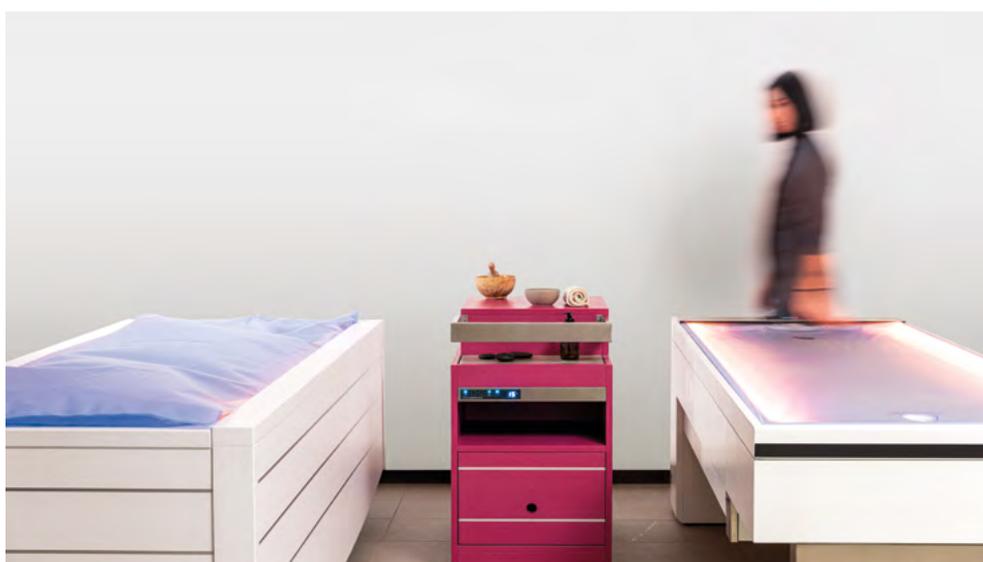
We know how fundamental a **sound working method** is in order to maximize the response to the market expectations.

This is why we have developed **actual learning tools to support the facilities** that choose the products of our Beauty Care range.



We offer training courses that are easy to memorize, where it is possible to meet the best professionals of the sector.

The courses aim to provide management methods and work tools that can meet the needs and expectations of clients in a customised way.



## *Our training courses*

Offering wellness requires **knowledge, competence and skills**.

The guests of Beauty centres and Beauty areas are growing more and more attentive to the topics of health and wellness, which has pushed us to share the best management methods and protocols of usage that we have developed thanks to our scientific research.

### BEAUTY CARE PROGRAMS AND RITUALS

A course designed for beauticians and Beauty centres operators.

They will become familiar with the elements that characterise Nuvola, Soffio and Battista, and they will learn about the benefits of dry floatation.

Thanks to the book of rituals, they will acquire innovative techniques and scientifically studied manipulations to enhance the best of the three elements, in order to offer guests a multi-sensory experience based on the perfect synergy of heat, water and rest.

The course includes theoretical notions and practical application.

### LONGEVITY SPA: PROGRAMS AND APPLICATION METHOD

A course designed for beauticians, Beauty centre operators, mental coaches, holistic operators and massage therapists.

They will acquire new competence in the sector of health prevention. They will learn to use cutting-edge and non-invasive techniques that are easy to use and manage. The programs developed by our experts aim to make the consultancy approach towards the guest easier.

The course includes theoretical notions and practical application.

## TRAINING

### THE ABC'S OF THE SPA: RULES AND POTENTIAL OF A WELLNESS CENTRE

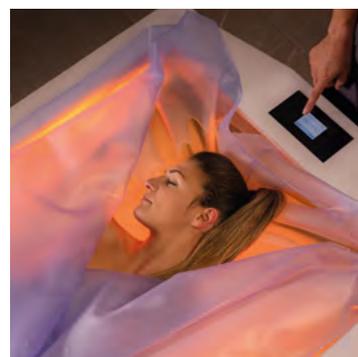
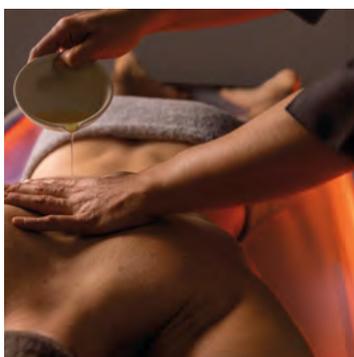
A course designed for spa professionals, wellness centres operators and reception staff.

They will acquire specific knowledge about the ancient traditions of wellness, and about the techniques to use the equipment appropriately according to the main rules in terms of hygienic behaviour. They will learn how to make the most of the hot temperatures of a Raxul with functional and sensory body treatments; and also, how to organise rituals to give guests a unique and unforgettable wellness experience.

### MARKETING AND EFFECTIVE COMMUNICATION

A course designed for beauticians, receptionists and wellness operators.

They will acquire the ability to define a communication strategy for their wellness centre thanks to the most effective promotion tools. They will learn how to stand out thanks to a customised style, language and tone of voice, to create a successful picture of their own Beauty spa.







# *References*

# *Testimonials*

Many Beauty centres have chosen us as their Wellness Partner, to design innovative areas dedicated to beauty and self-care, for complete psycho-physical well-being.

What our ambassadors from the world of Beauty say about us:

## **Ingrid Declara**

OWNER OF LUCH DE COSTA MOUNTAIN APARTMENTS  
CORVARA · ITALY

"We've chosen the Starpool products to make our wellness centre even more unique and prestigious. Now more than ever, our guests want more than traditional beauty treatments. They're demanding guests, they want to get away from the daily frenzy and find effective solutions to reduce stress and regain deep well-being."

## **Monica Passerella**

OWNER OF LYS DE BEAUTÉ CENTRE  
SESTO FIORENTINO · ITALY

"Developing a Treatment Room with Starpool was a great investment, it is an exclusive service for our centre. Our clients are satisfied and, through word of mouth, everyone in Sesto Fiorentino is talking about it. This product gave us greater visibility and brought new clients who wouldn't have come our way otherwise. The great thing about Nuvola is that it is suitable for men and women of every age: we are completely satisfied, for sure."

## REFERENCES

### **Eva Martinez**

OWNER OF ALMA CLINIQUE  
GENEVA - SWITZERLAND

We're happy to be the only facility in Geneva to have a Longevity Spa with Zerobody, which gives us a great advantage over the other Wellness centres.

Thanks to Starpool, we can offer our patients a new innovative relaxing and stress-relieving experience that they cannot find elsewhere.

Many customers have stated that they fell asleep but without knowing exactly when, finding Zerobody an actual solution to regenerate body and mind easily and quickly. Also, Zerobody boosts the effect of our treatments and is a precious ally to our therapists!"

### **Jesica Rodriguez**

OWNER OF THE RITUAL SWEET CENTRE  
ALICANTE · SPAIN

"The opening of Ritual Sweet in an area where renowned beauty centres have been in activity for many years now has been a real challenge. I'm glad to have relied on the Starpool team because, thanks to their support, I can now offer innovative beauty and preventive healthcare treatments to my guests. Nowadays, cases of people suffering from atopic dermatitis are increasing: being able to offer the regenerating power of the Dry Float Therapy and maximise the effectiveness of treatments without contraindications is a great advantage for me."

## REFERENCES

### *Other references*

Since 1975, we have designed and realised Wellness solutions to promote better quality of life. We have brought Wellness all over the world with over 4000 realisations in the most diverse sectors.



[Discover more on our references worldwide](#)

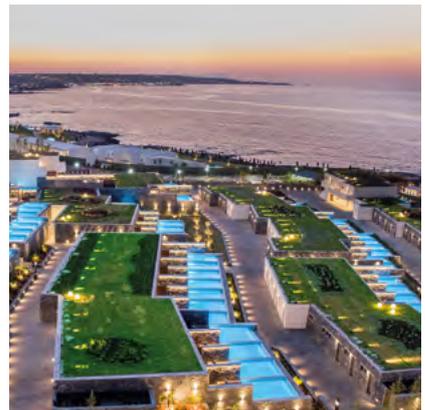
## HOSPITALITY



Mandarin Oriental  
Milan - Italy



Atlantis The Palm  
Dubai - UAE



Nana Princess  
Crete - Greece

## REFERENCES

### CORPORATE



Brandnamic  
Brixen - Italy



Steelcase  
Munich - Germany



Nestlé  
Vevey - Switzerland

### DAY SPA



Aquaria Thermal Spa  
Sirmione - Italy



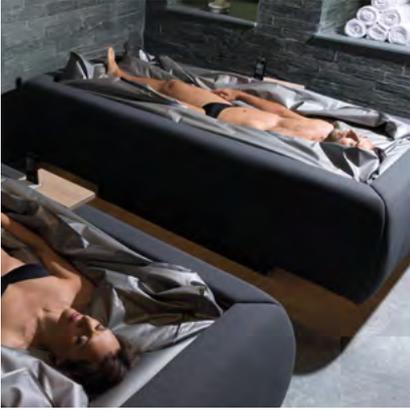
Clinique La Prairie  
Clarens - Switzerland



Strøm Nordic Spa  
Montréal - Canada

## REFERENCES

### BEAUTY



Lucia Magnani Health Clinic  
Castrocaro Terme - Italy



Alma Clinique  
Geneva - Switzerland



Ritual Sweet  
Alicante - Spain

### FIT & GYM



Virgin Active  
Italy



Equinox  
New York - USA



Planet Wellness Village  
Pazzallo - Switzerland

## REFERENCES

### PROFESSIONAL SPORT



Aquila Basket Trento  
Trento - Italy



Dorothea Wierer  
Italy



Los Angeles RAMS  
Los Angeles - USA

### HEALTHCARE



Casa Sebastiano  
Coredo - Italy



Nashville Brain Institute  
Nashville - USA



iCryo Wellness  
Texas - USA







wellness concept

Via Stazione 25 · 38030 Ziano di Fiemme (TN) · Italy  
+39 0462 571 881 · [info@starpool.com](mailto:info@starpool.com)  
**[starpool.com](http://starpool.com)**